



Manufacturing and marketing of pet food



This Australian Standard® was prepared by Committee FT-033, Pet Food. It was approved on behalf of the Council of Standards Australia on 28 August 2017.
This Standard was published on 19 September 2017.

The following are represented on Committee FT-033:

- Australian Veterinary Association
 - Department of Agriculture and Water Resources (Australian Government)
 - Joint Accreditation System of Australia and New Zealand
 - Pet Food Industry Association of Australia
 - RSPCA Australia
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This Standard was issued in draft form for comment as DR AS 5812:2017.

Standards Australia wishes to acknowledge the participation of the expert individuals that contributed to the development of this Standard through their representation on the Committee and through the public comment period.

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Australian Standard[®]

**Manufacturing and marketing of pet
food**

First published as AS 5812—2011.
Second edition 2017.

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ISBN 978 1 76035 903 4

PREFACE

This Standard was prepared by the Standards Australia Committee FT-033, Pet Food, to supersede AS 5812—2011.

The objective of this Standard is to provide requirements for the manufacture and marketing of pet food intended for consumption by domesticated cats and dogs. The focus of this Standard is on the safety of multi-ingredient, manufactured food for feeding to pets and on ensuring products are accurately labelled and do not mislead purchasers.

This Standard is intended to protect consumers and the public by providing for control over potential hazards to animal health that may be associated with pet food. It also takes into account potential hazards to human health that may arise from cross contamination from pet food to human food. This Standard is also intended to provide for the production of products of consistent quality through procedures for the management of complaints, reporting of issues and initiation of product recall as necessary.

This Standard aims to protect the interests of consumers and the public and to enhance goodwill towards the industry.

This Standard also aims to ensure that the Australian pet food industry maintains its position of international leadership, particularly by providing more meaningful information to Australian pet owners and by addressing specific regulatory requirements for pet food safety.

Changes in this edition from the previous 2011 edition are as follows:

- (a) Changes due to the Agricultural and Veterinary Chemicals Legislation Amendment (Animal Feed Reform and Other Measures) Regulation 2015.
- (b) Revision of the labelling requirements to remove ambiguity and misleading information.
- (c) Allow FEDIAF Nutritional Guidelines as alternative to the AAFCO Official Publication for nutritional guidance referencing.
- (d) General revision of the Standard to address omissions, shortcomings or changes since introduction in 2011.

The terms 'normative' and 'informative' have been used in the appendices of this Standard to define the application of the appendix to which they apply. A 'normative' appendix is an integral part of a Standard, whereas an 'informative' appendix is only for information and guidance.

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