

SAI Global unveils its newly enhanced online store, 'InfoStore'.

Sydney, Australia, 4 May, 2012. SAI Global Limited (ASX: SAI) has revealed its newly enhanced online store 'InfoStore', allowing users to be guided to the Standards and regulatory information that are highly relevant to them - quickly and easily.

When there are some one million Standards and directives sourced from hundreds of technical organizations and authorities around the world available, the process of finding the Standards that an organization may need to conduct its business operations can be cumbersome.

SAI Global has taken an innovative approach to addressing the needs of the market, by providing users with a whole new experience when it comes to finding relevant Standards on the [InfoStore](#). Traditionally, users would "search" for something about which they may be unsure. The new InfoStore interface actually **guides** visitors by asking a short series of questions about themselves and what they do.

Customers can take a journey to browse by a subject area of interest, i.e. their business operations, or browse by a particular publisher. In return, they are presented with a list of the Standards and directives that are highly specific and probably most relevant to their situation. It reduces the burden on customers, and allows them to discover the information they need for their businesses, in a fast and easy manner.

Martijn Laguna, Executive General Manager, Information Services (Asia Pacific), SAI Global said : "This is a significant development for SAI Global and moreover, it is an exciting innovation from which any sized business across any industry can benefit. With [InfoStore](#) guiding customers to what they need, it not only saves them valuable time, it ensures that resources are spent on the most applicable Standards that help their businesses understand and meet their compliance-based obligations".

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About SAI Global

SAI Global Limited (A.C.N. 050 611 642) (ASX: SAI) is an applied information services company that helps organizations manage risk, achieve compliance and drive business improvement through: Delivering standards, regulatory and technical information; Adding value to this information; Creating training, communication and monitoring solutions; and providing assurance through independent assessment.

For further information, visit the [SAI Global InfoStore](#).

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